

AVAYA

March Launch

Interaction Design

Client: Avaya
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Prepared by: Bob Calvano

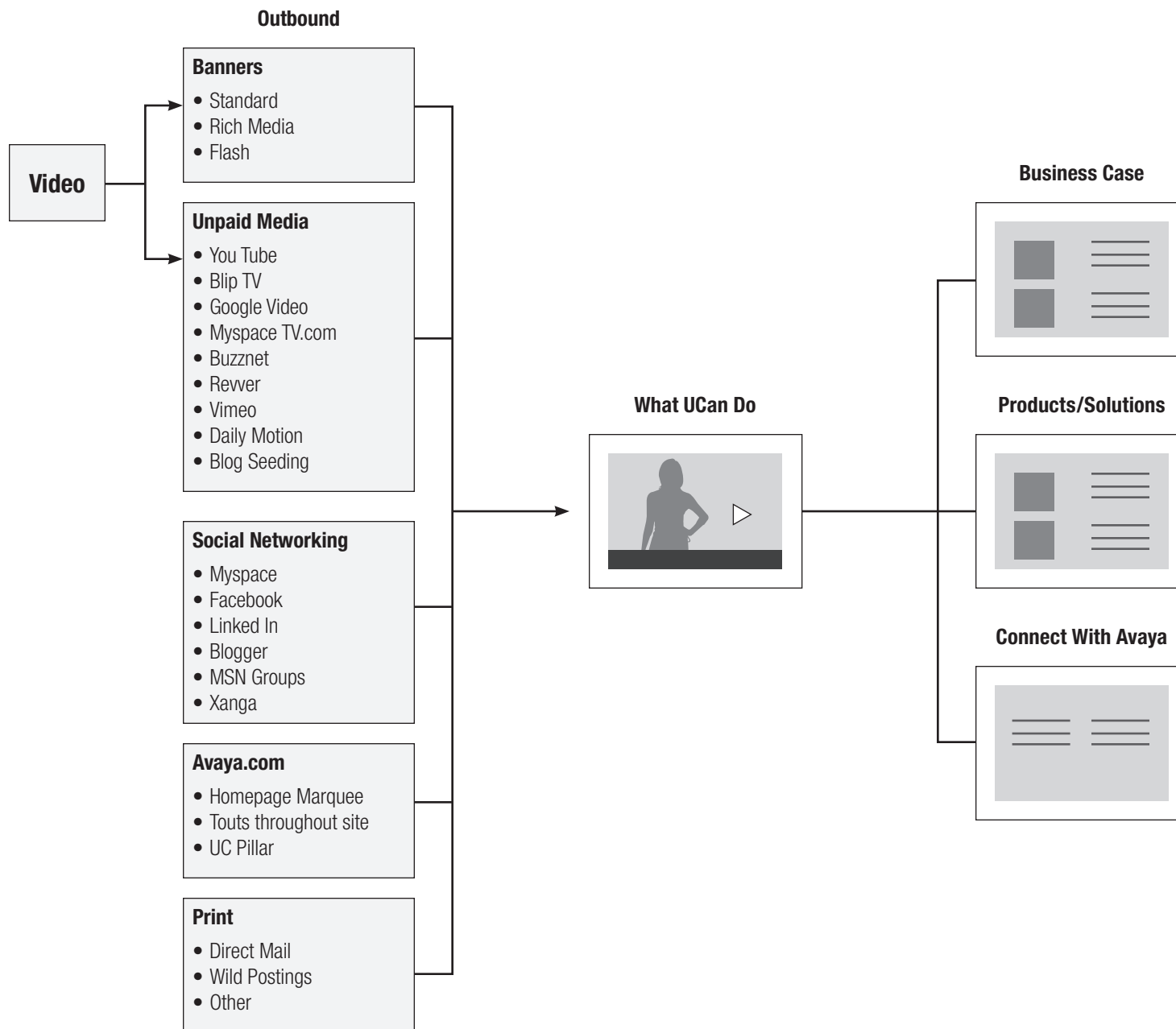
 **R/GA**

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Interaction Flow



What UCan Do



United States

[How to Buy](#) | [Contacts](#) | [Support](#)

Search Avaya 
[Advanced Search](#)

IP Telephony | Contact Centers | Unified Communications | Communications Enabled Business Processes

UC Means Business Title Lorem



Business Case
Products & Solutions

“VIP Screening
Lorem Ipsum Dolor”



Connect With Avaya  00:00 / 00:00   

More UCan Do

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The screenshot shows the Avaya website homepage. At the top left is the Avaya logo. To its right is a dropdown menu for "United States". Further right are links for "How to Buy", "Contacts", and "Support". A search bar labeled "Search Avaya" with a play button icon and a link to "Advanced Search" is also present. Below the header is a red navigation bar with four categories: "IP Telephony", "Contact Centers", "Unified Communications", and "Communications Enabled Business Processes". The main content area features a large graphic with silhouettes of two people and a laptop, with the text "UC Means Business Title Lorem" and "Business Case Products & Solutions". A dark bar at the bottom of the graphic contains the text "More UCan Do". Below the graphic is a white bar with the text "Connect With Avaya", a phone icon, "1 866 GO-AVAYA", and "How to Buy". At the bottom of the page is a footer with links for "Corporate", "Press Room", "Investors", "Avaya Labs", "Alliances & Partnerships", "Careers", and "Site Map", along with "Terms of Use", "Privacy", and "© 2008 Avaya Inc."

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Business Case Products & Solutions

More UCan Do

- VIP Screening
- Unified Presence Lever
- Presence
- Easy Mobile Switcher
- Missing Meeting Attendee Finder

See All UCan Do

Connect With Avaya **01:16**

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End of Demo: Why It's Great for Business

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Business Case Products & Solutions

Wow! Why it's great for business

Why it's great for IT
Lorem ipsum dolor sit amet, urna in tincidunt pharetra
[More Greatness](#)

Why it's great for HR **Why it's great for sales**


More UCan Do

[VIP Screening](#) [Unified Presence Lever](#) [Presence](#) [Easy Mobile Switcher](#) [Missing Meeting Attendee Finder](#) [See All UCan Do](#)

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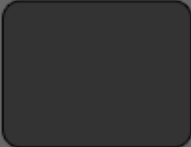
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[IP Telephony](#) | [Contact Centers](#) | [Unified Communications](#) | [Communications Enabled Business Processes](#)

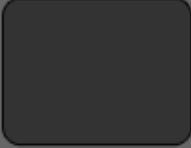
UC Means Business Title Lorem

Business Case
Products & Solutions



ROI CALCULATOR

Lorem ipsum dolor sit amet, urna in tincidunt pharetra risus. Nullam phasellus orci praesent, sit et sed.



UCan Test

Lorem ipsum dolor sit amet, urna in tincidunt pharetra risus. Nullam phasellus orci praesent, sit et sed.

MAKING THE CASE

The Key for Knowledge

Jorge Blanco and Nick Lippis discuss Avaya's approach to Unified Communications.

Business Continuity

Jorge Blanco spoke with Eric Krapf about Unified Communications and business continuity solutions.

CUSTOMER STORIES

Story 1

Lorem ipsum dolor sit amet, urna in tincidunt pharetra risus. Nullam phasellus orci praesent, sit et sed.


Story 2

Lorem ipsum dolor sit amet, urna in tincidunt pharetra risus. Nullam phasellus orci praesent, sit et sed.

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<h3 data-bbox="331 545 485 573">SOLUTIONS</h3> <ul style="list-style-type: none"><li data-bbox="331 607 680 711">• NEW Connected Worker<ul style="list-style-type: none"><li data-bbox="359 638 590 654">- Enterprise Teleworker<li data-bbox="359 662 495 678">- Home Agent<li data-bbox="359 686 680 703">- Small Business Remote Worker<li data-bbox="331 737 512 753">• Campus Nomad<li data-bbox="331 786 485 802">• Road Warrior	<h3 data-bbox="831 545 978 573">PRODUCTS</h3> <ul style="list-style-type: none"><li data-bbox="831 586 1180 716">• Unified Communications Editions:<ul style="list-style-type: none"><li data-bbox="863 618 999 634">- Professional<li data-bbox="863 643 968 659">- Advanced<li data-bbox="863 667 968 683">- Essential<li data-bbox="863 691 968 708">- Standard <h3 data-bbox="831 748 961 764">Applications</h3> <ul style="list-style-type: none"><li data-bbox="831 781 1136 797">• Integrated Web Conferencing<li data-bbox="831 805 1031 821">• Meeting Exchange<li data-bbox="831 829 926 846">• Mobility<li data-bbox="831 854 1010 870">• Voice Messaging<li data-bbox="831 878 1031 894">• Unified Messaging<li data-bbox="831 902 1041 919">• Video Conferencing<li data-bbox="831 927 1031 943">• Desktop Telephony	<h3 data-bbox="1346 505 1583 561">Business Case Products & Solutions</h3>
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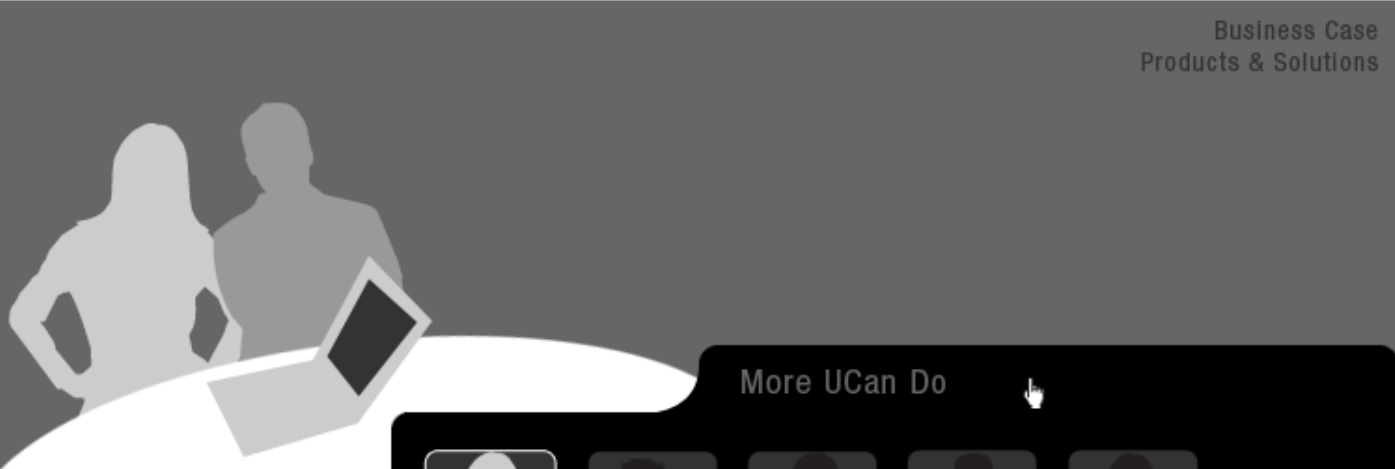
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Phase 2

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Products & Solutions

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See All UCan Do

Connect With Avaya

01:16

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UC Means Business Title Lorem

All UCan Do Business Case Products & Solutions

- FAST**
 - Single Mailbox
 - Integrated Directory
 - Click to Conference
 - Single Login Interface
 - Click to Call
 - Automatic Participant Dialer
- COLLABORATIVE**
 - Co-worker Presence
 - Meeting Participant ID
 - One-number Access
 - Synchronized Audio and Web Recording
 - Intelligent Notification
 - Prioritized Call Routing
 - On-premise Conferencing
- FLEXIBLE**
 - Speech Access
 - Any Phone is Your Office Phone
 - Easy Mobile Switcher
 - Integrated Communications Tools
 - Communicate from Any PC
 - Common Call Logs

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See All UCan Do: Hover

The screenshot displays the Avaya website's navigation and content structure. At the top left is the Avaya logo. To its right is a dropdown menu for 'United States'. Further right are links for 'How to Buy | Contacts | Support' and a search bar with 'Search Avaya' and 'Advanced Search' options. Below this is a red navigation bar with four categories: 'IP Telephony', 'Contact Centers', 'Unified Communications', and 'Communications Enabled Business Processes'. The main content area features a large heading 'UC Means Business Title Lorem' and a section titled 'All UCan Do'. Within this section, a 'FAST' list is visible, with 'Single Mailbox' highlighted by a mouse cursor. A white tooltip box appears over 'Single Mailbox', containing a description of the feature and a 'Learn More' link with a red arrow. Other items in the 'All UCan Do' section include 'Business Case Products & Solutions', 'Business', 'is Your Office Phone', 'e Switcher', 'Communications Tools', 'ite from Any PC', and 'all Logs'. At the bottom of the main content area is a 'More UCan Do' button and a 'Connect With Avaya' link. The footer contains a row of links: 'Corporate | Press Room | Investors | Avaya Labs | Alliances & Partnerships | Careers | Site Map' and a copyright notice: 'Terms of Use | Privacy © 2008 Avaya Inc.'

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IP Telephony **Contact Centers** **Unified Communications** **Communications Enabled Business Processes**

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All UCan Do Business Case Products & Solutions

FAST

- **Single Mailbox**
- Integrated Directory
- Click to Conference
- Single Login Interface
- Click to Call
- Automatic Participant Dialer

Single Mailbox
It's a thing of the past to waste time tracking down messages. Now, UCan help your team pick up all of their voicemails, emails and faxes from one place — a single mailbox — and accelerate their responses. They'll never again mutter, "Sorry, I must have missed that message."

Learn More

- ▶ This is how Avaya makes life easier for your team

Business
is Your Office Phone
e Switcher
Communications Tools
ite from Any PC
all Logs

More UCan Do

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